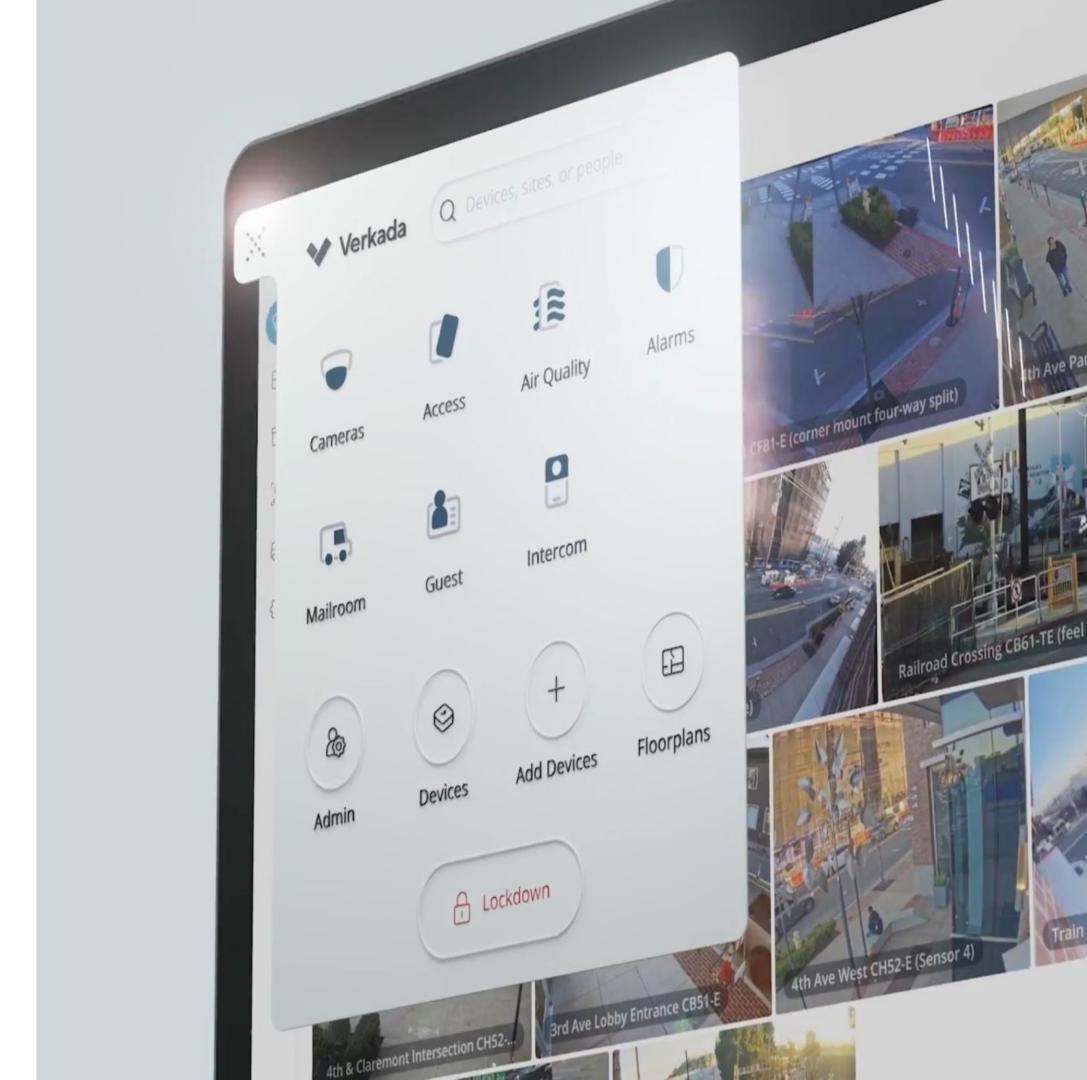


# Transforming Physical Security

Itapa Conference

Bratislava, Slovakya November 2024











# Every building can run on Verkada







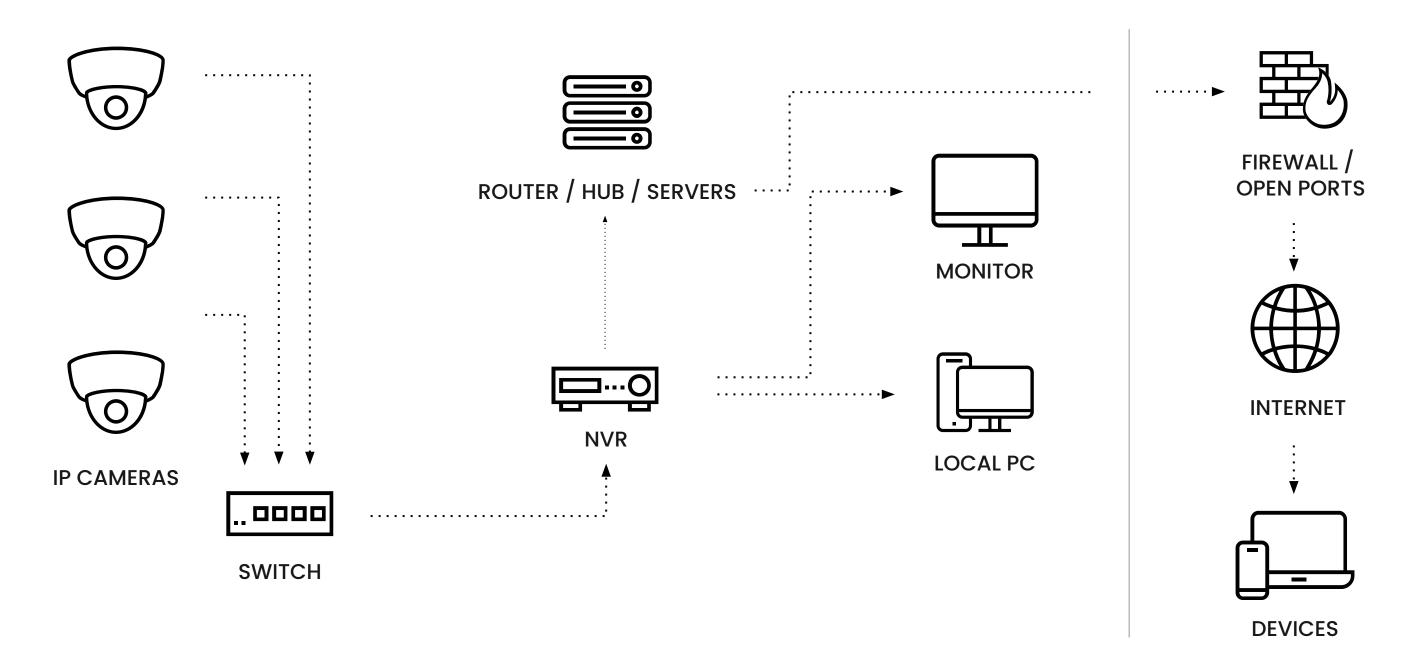






# Traditional Camera System Architecture

Bulky, expensive, and hard to maintain and scale





# Traditional Camera System Architecture

Bulky, expensive, and hard to maintain and scale

Difficult to access FIREWALL / ROUTER / HUB / SERVERS ....: ,....X..▶ **OPEN PORTS MONITOR** INTERNET NVR Inflexible, LOCAL PC dated UI **IP CAMERAS** 0000 **SWITCH** Storage limitations Single point of failure **DEVICES** 

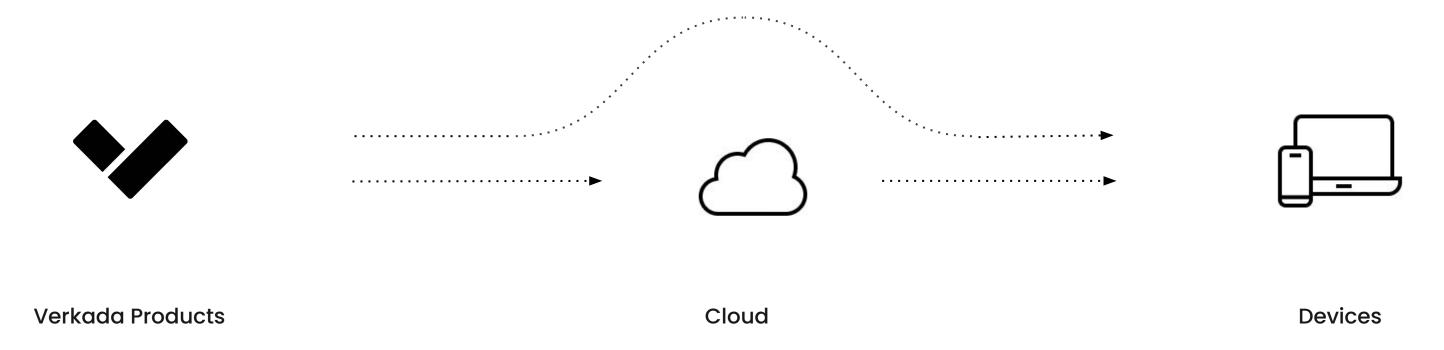
Difficult to scale

Increased vulnerabilities

Complicated configuration

# Verkada's Hybrid Cloud Security Solution

The reliability of solid-state storage, with the accessibility of the cloud.



### **Reliable Security**

Ecosystem of hybrid cloud devices capable of local storage and offline operation.

### **Limitless Scale**

At just 20-50 kbps, increase coverage across your organization without limitations.

### **Monitor from Anywhere**

Deep analytics processed in real-time for instantaneous insights from any device.



## Our Suite of Cloud-Based Solutions

Modernize your building's approach to physical security and awareness in an all-in-one solution.

Good morning! Please sign in:

Interview Challety Challety

### Camera

Powerful onboard processing to bring simplicity and speed to your investigations.

### **Access Control**

Plug-and-play access control solution built for ease of use and limitless scale.

### **Air Quality Sensor**

Data-driven insights for monitoring changes across your environment.

### **Alarms**

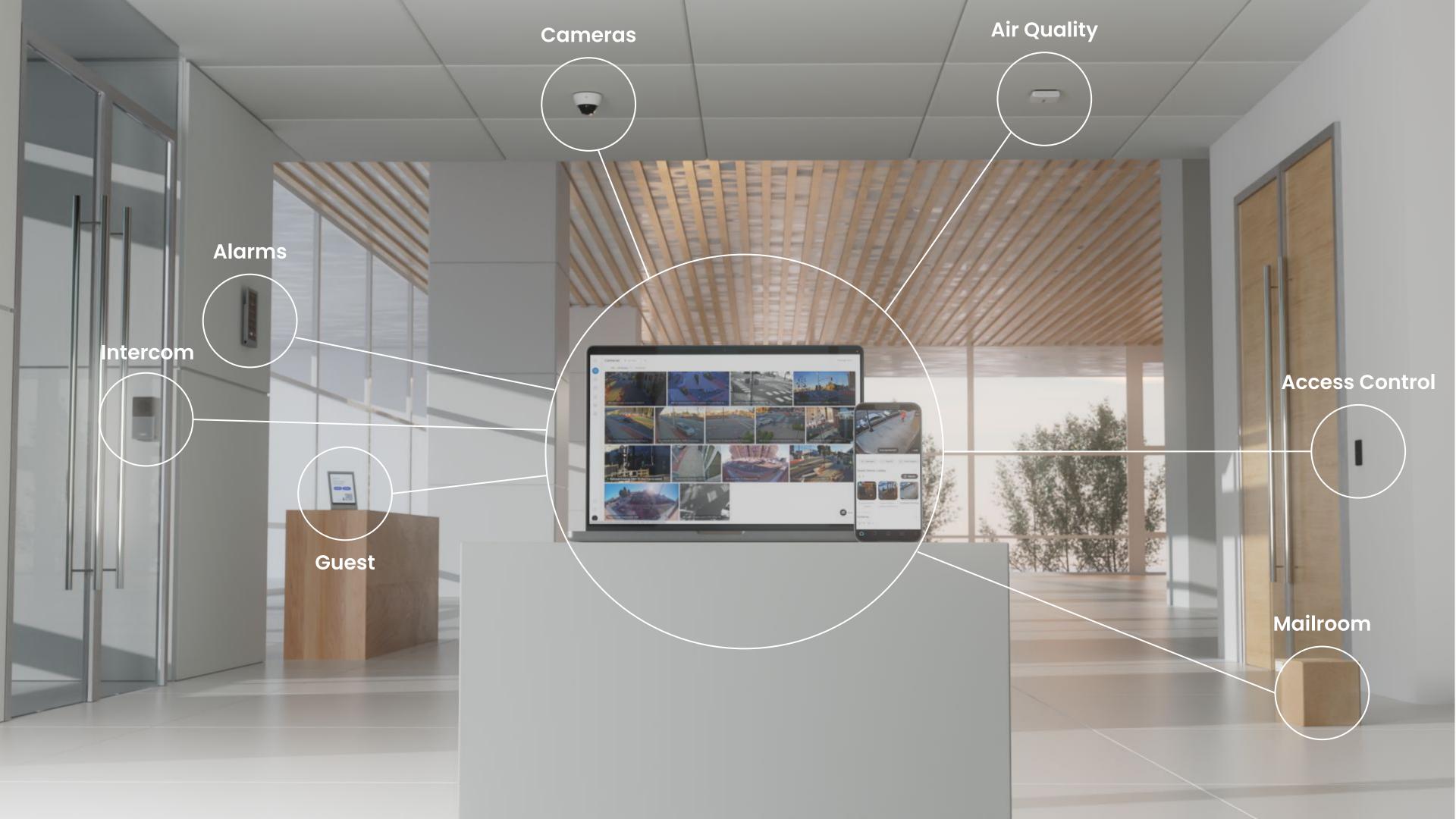
Cloud-managed intrusion detection with 24-7 professional monitoring.

### Workplace

Visitor and mailroom management solutions that integrate with cameras and access control

### Intercom

Seamless talk-down and unlock capabilities to manage building traffic right from arrival.





## Why Schools Choose Verkada



**Stop smoking, vaping and bullying** in bathrooms and locker rooms. Pair air quality sensors with context cameras in public areas.



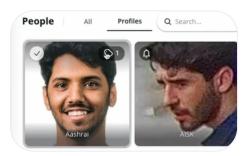
Find, save and share footage on-the-go. Plus, **share live camera feeds** with local authorities in seconds and **monitor them from anywhere.** 



Initiate a **custom Lockdown scenario** from a panic button, web browser or mobile app – while **still allowing first responders access**.



Conduct **security screens** with cloud-based visitor management that integrates with cameras and access control.



Accelerate emergency response with Al-powered analytics and tools, including **Person of Interest alerts.** 



Allow school staff to **take calls from anywhere**. Set **door schedules** around school hours, and provision **role-based access** to privileged areas.





# The State of Vaping Today

Five years after the US Surgeon General's formal advisory on youth vaping, more teens than ever are vaping.

- Verkada's Vape Activity Index shows a 20% increase in vaping activity in the last year.
- More than 4 in 5 teachers (84%) and students
   (82%) say more people are vaping.
- 96% of teenagers view vaping as a problem.
- Over half of vaping teens say they are addicted.



# Assets

# Privacy.

people

All Sites Cameras

Access

Acc

Motion (16% People, 84% Vehides)