

**START CREATING
FUTURE ECONOMIES.
THINK ECOSYSTEMS.**

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**INNOVATION
FORWARD
FASTER.**

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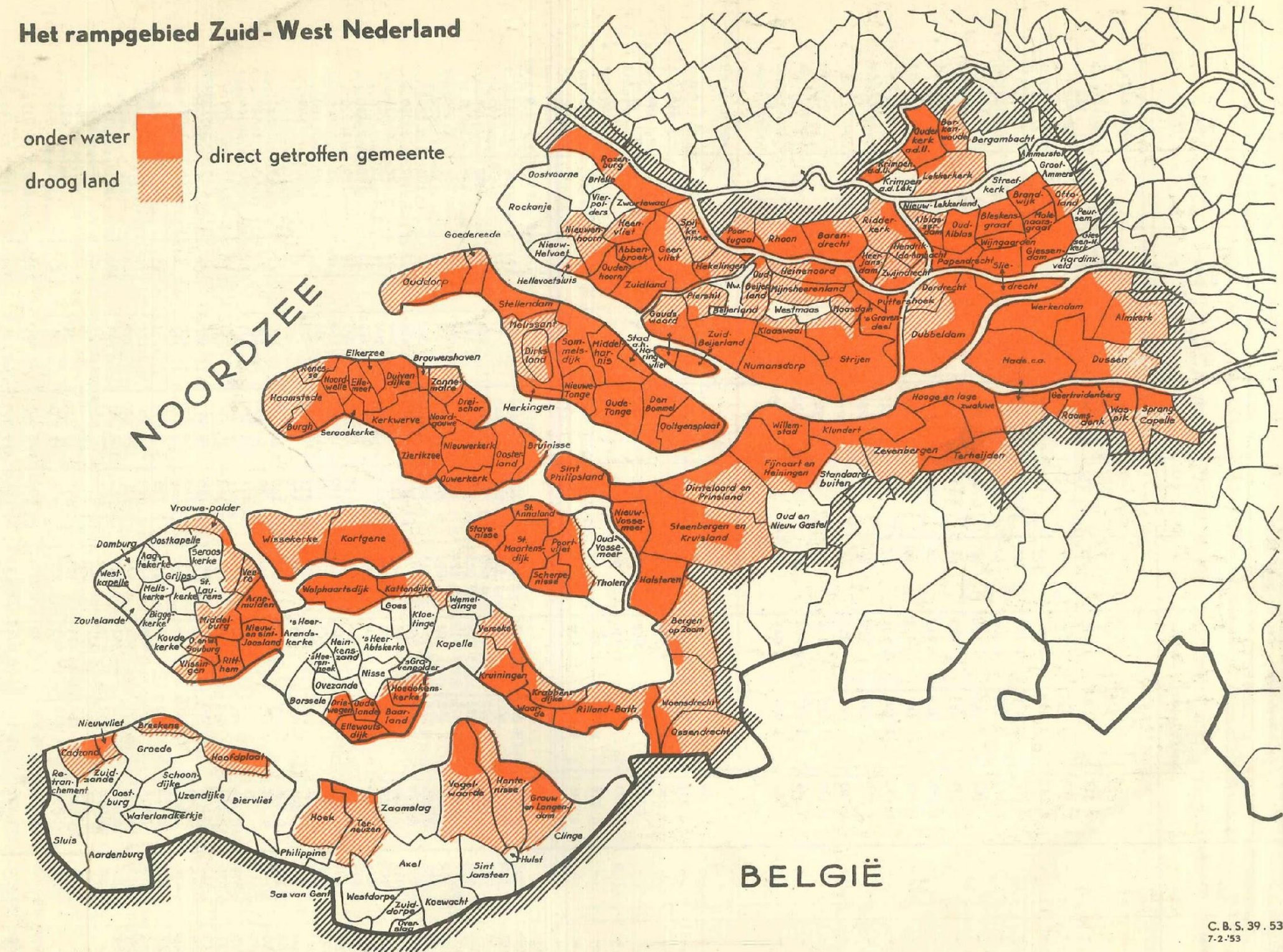


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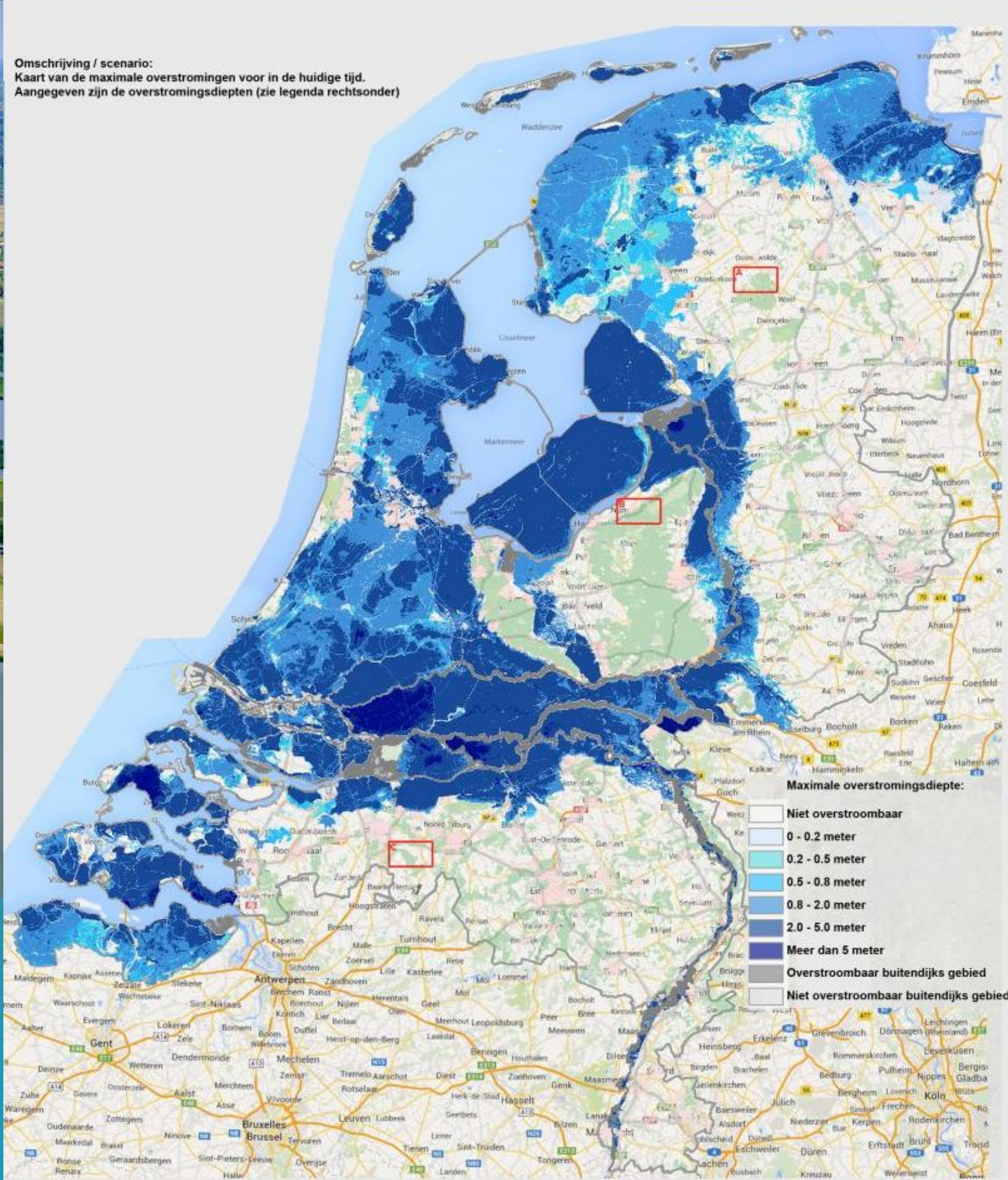


Het rampgebied Zuid - West Nederland

onder water } direct getroffen gemeente
droog land } direct getroffen gemeente



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**WE CAN DO IT,
BUT FIRST A DISASTER
MUST HAPPEN.**

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LUCTOR ET EMERGO



**START CREATING
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By turning adversity into opportunity, we have not only safeguarded our nation but also shared our solutions, making the world a safer place.

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			Unicorn per mln
<ul style="list-style-type: none"> Capital access (950 bln, 5 times EU) Entrepreneurial ambition Pursue global market dominance Backed by high-risk, high-reward capital 	656 Unicorns	336mln	2
<ul style="list-style-type: none"> Hybrid capital, statedriven target finance Entrepreneurial ambition, big internal market Pursue global market dominance Enormous R&D budget, innovation leadership Lags in capital access 	168 Unicorns	1.4bln	0.12
<ul style="list-style-type: none"> Entrepreneurial ambition, fragmented market Bureaucratic hurdles limits scaling Challenge bridging research to commercialization 	138 Unicorns	448.4mln	0.3
<ul style="list-style-type: none"> Pro-active policy, highest concentration of VC Strong entrepreneurial innovation climate Pursue global market dominance Collaboration through one common goal 	92 Unicorns	9.4mln	9.8

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**INNOVATION
IS BORN FROM
THE STRUGGLE.**

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Steve Jobs on the most important job of a CEO

“The greatest people are self-managing. They don’t need to be managed. Once they know what to do, they’ll go figure out how to do it... What they need is a common vision, and that’s what leadership is. Leadership is having a vision, being able to articulate that so the people around you can understand it, and getting consensus on a common vision.”

Steve continues:

“We wanted people who were insanely great at what they did... and the neatest thing that happens when you get a core group ten great people is that it becomes self-policing as to who they let into that group. So I consider the most important job of someone like myself is recruiting.”

[Post vertalen](#)



1:51 p.m. · 9 nov. 2024 · 30,2 mln. Weergaven



PRESS RELEASE
May 31, 2023

App Store developers generated \$1.1 trillion in total billings and sales in the App Store ecosystem in 2022

More than 90 percent of billings and sales accrued solely to developers, without any commission paid to Apple

New study underscores the strength and resilience of the App Store ecosystem — with billings and sales facilitated by the App Store growing 29 percent year over year



Fifteen Years of the App Store

\$320 billion

paid to developers selling digital goods and services from 2008 to 2022

370 billion+

downloaded apps by iOS users from 2008 to 2022

123x

as many apps to choose from in 2022 compared to the end of 2008

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CHANGING THE NATURE OF CHEMISTRY.

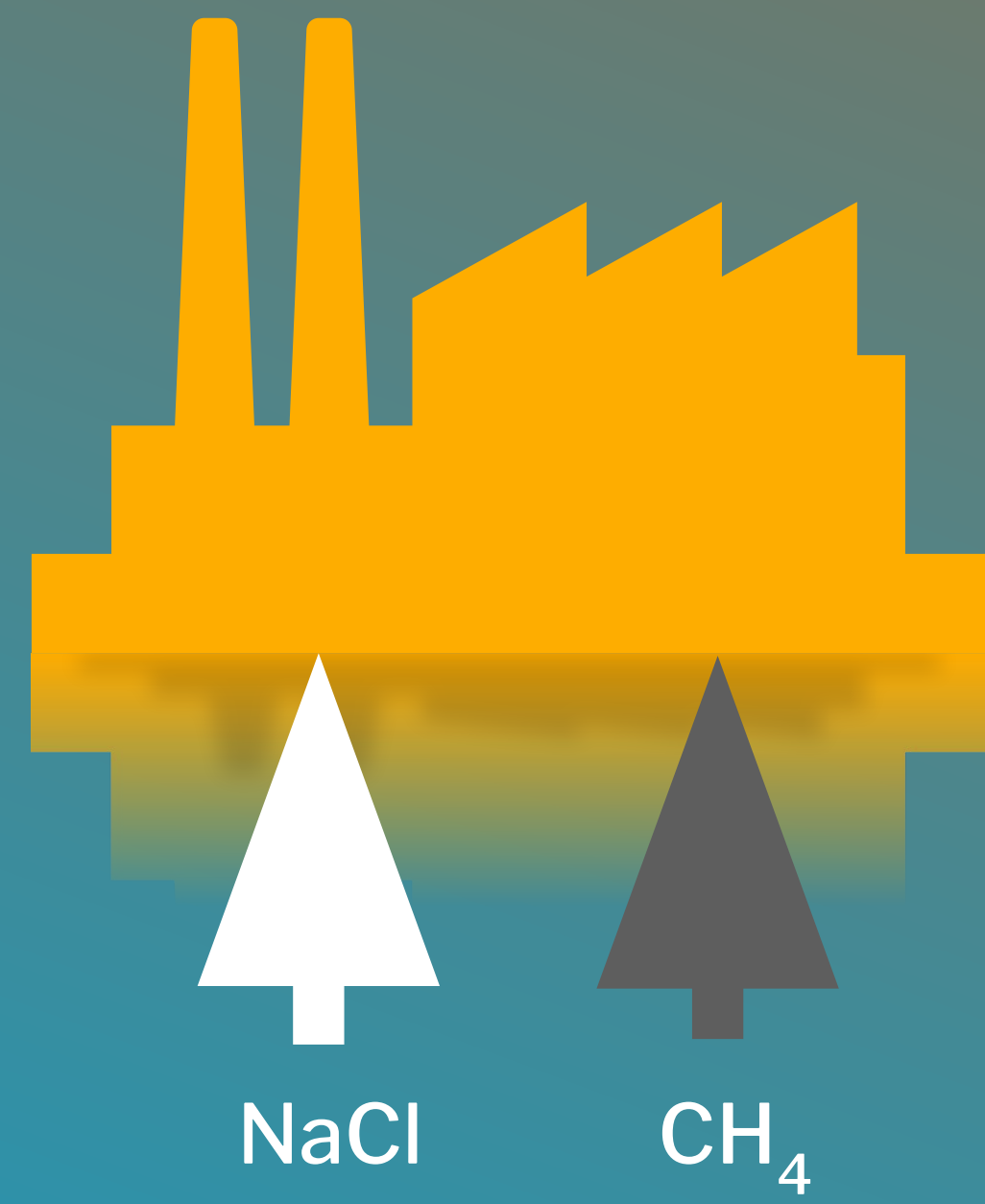
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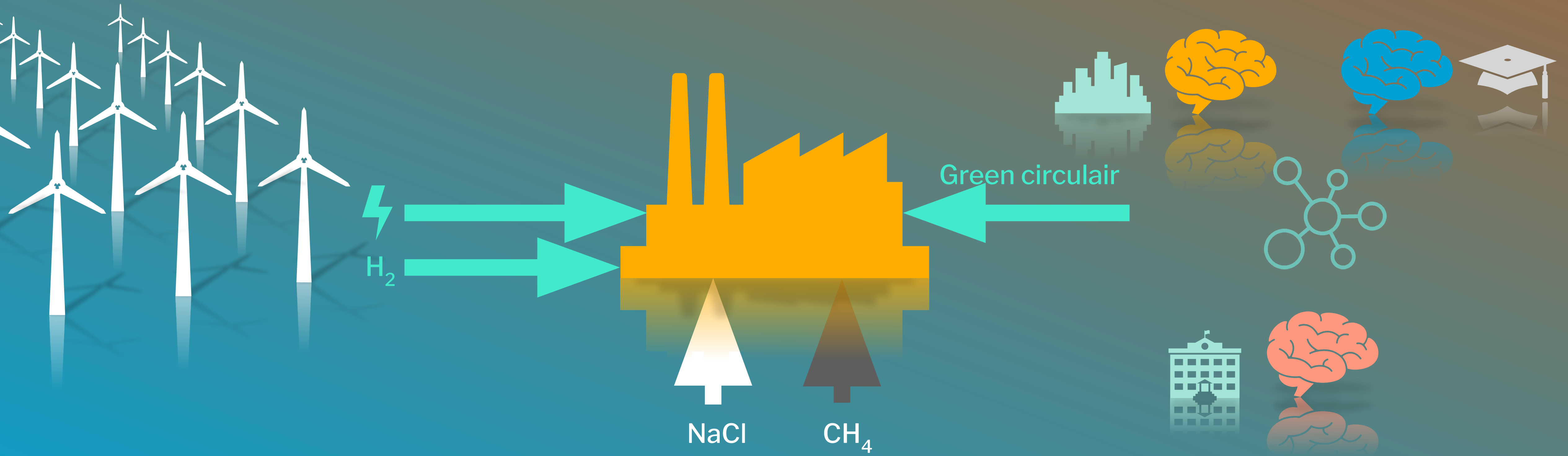
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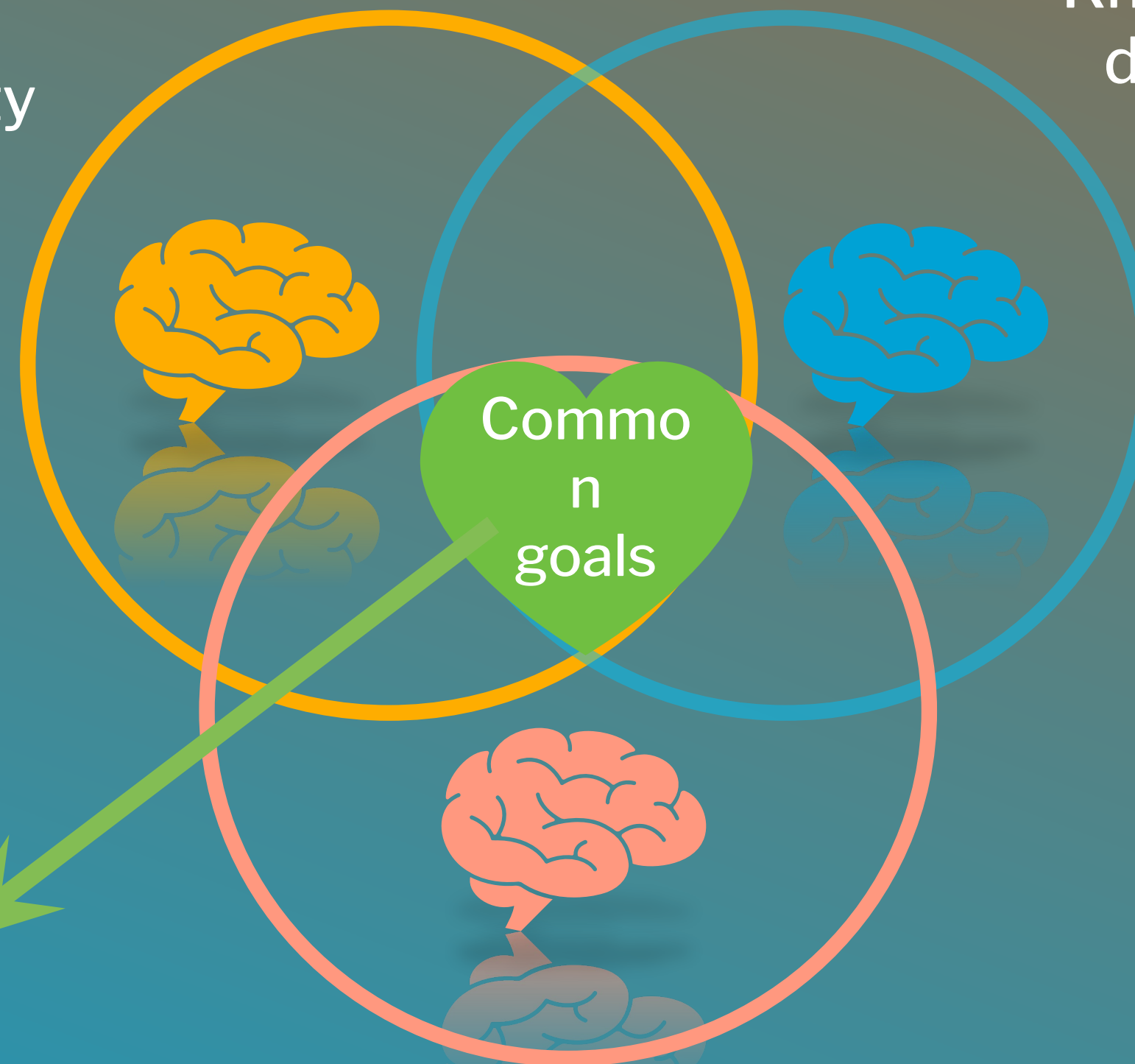
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Green growth of
productivity
and earning capacity
TRL 7-9
Entrepreneu
rs
Companies

Knowledge and talent
development, R&D
TRL 1-7
Universiti
es



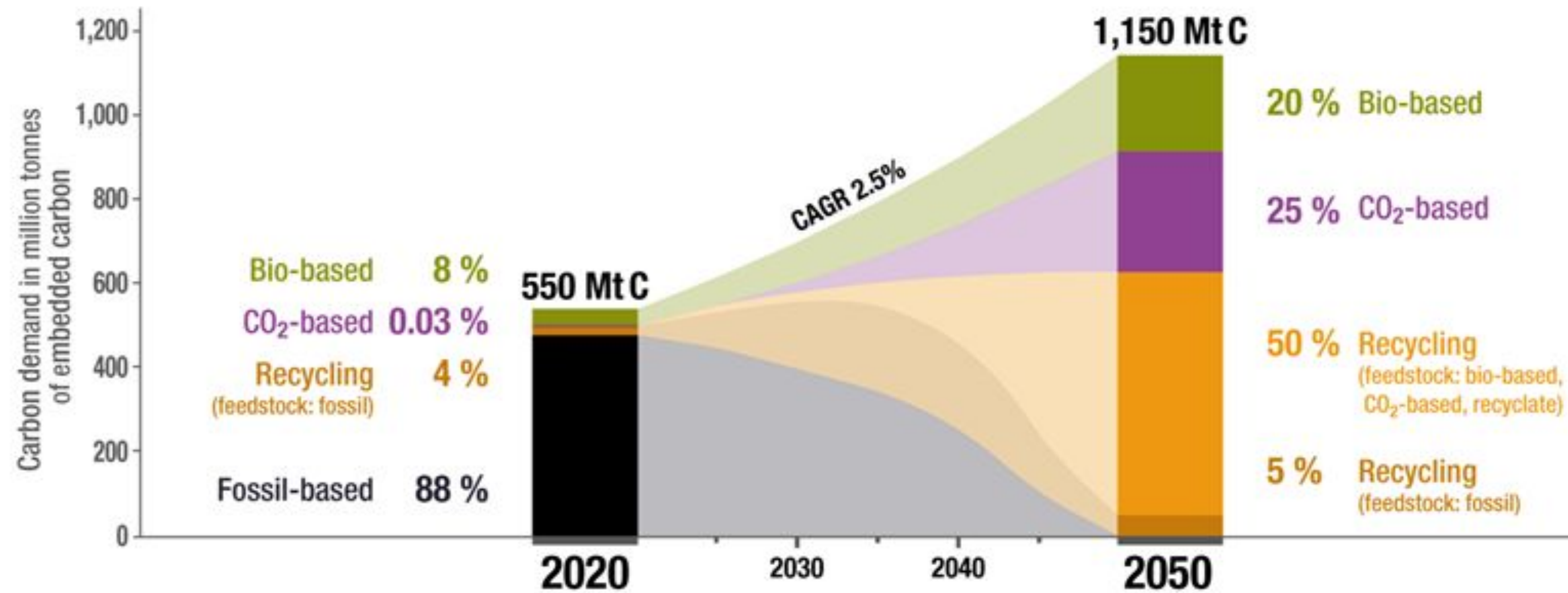
Changing
the Nature
of Chemistry

Business
climate
Governmen
ts

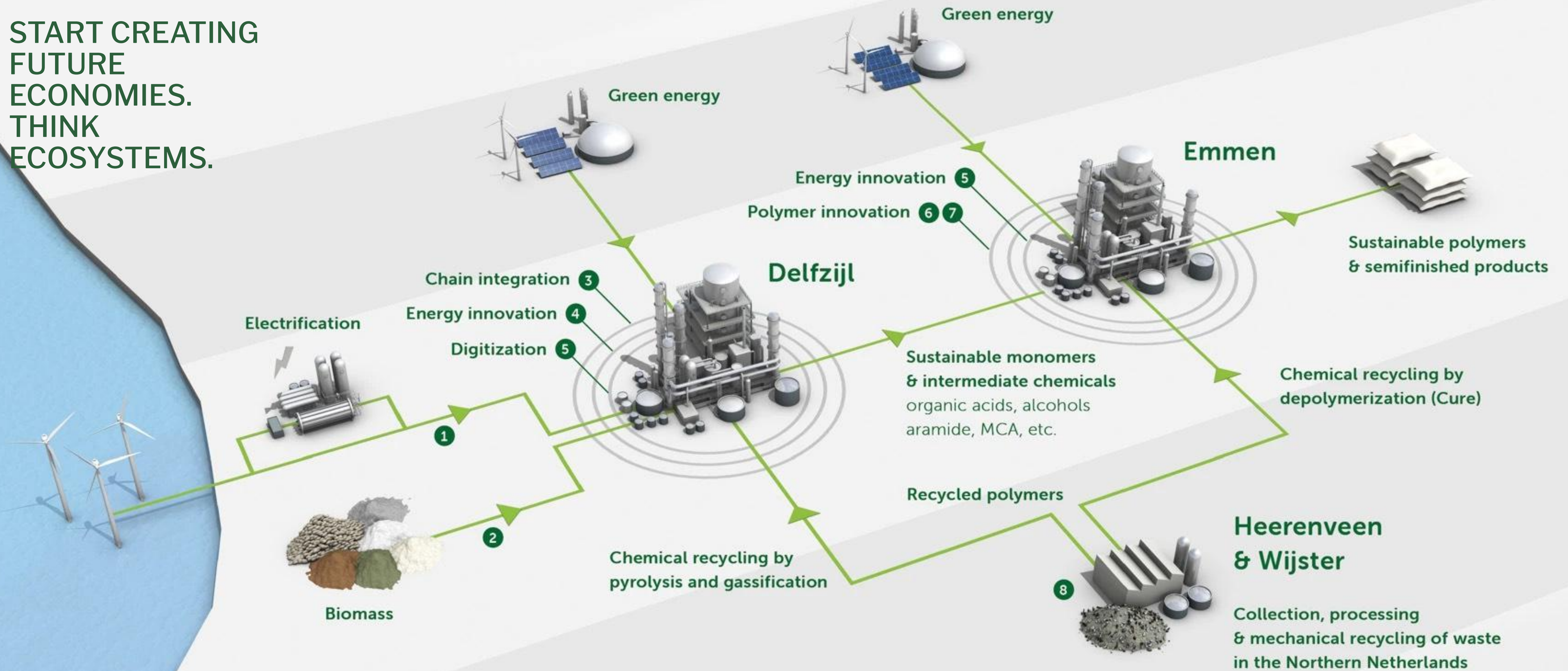
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Carbon Embedded in Chemicals and Derived Materials

updated nova scenario for a global net-zero chemical industry in 2050



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 **Related Research & Development**

- | | |
|--|--|
| 1 Hydrohub | 5 EnTranCe |
| 2 Zernike Advanced Processing (ZAP) | 6 Sustainable Polymer Innovation Cluster (SPIC) |
| 3 Chemport Industry Campus (CIC) | 7 Chemport Industry Campus Emmen (CICE) |
| 4 Smart Industry Hub | 8 National Test Centre Circular Plastics (NTCP) |

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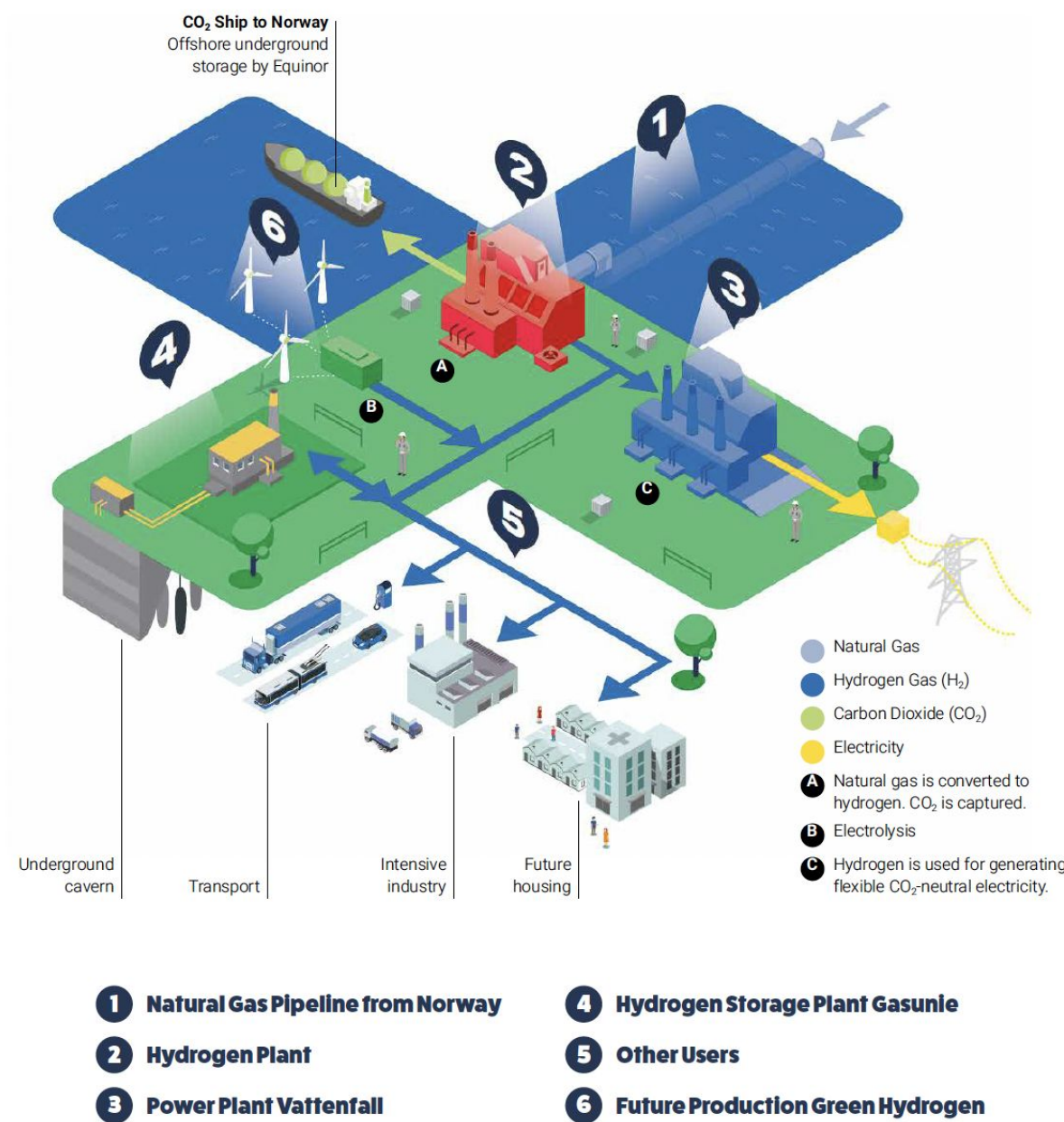
TOP DUTCH
A good place to be great

TOP DUTCH HYDROGEN INVESTMENT AGENDA

Heading for emission-free hydrogen at commercial scale

H2M: large-scale production and off-take

The Hydrogen to Market (H2M) project of Nuon, Gasunie and Equinor aims to use hydrogen on a large scale as fuel for the Magnum power station in Groningen's Eemshaven. They are starting an innovation project aimed at switching one of the plant's three units to hydrogen from 2023. This is an important step towards a 100 percent CO₂-free energy supply. The feasibility study will be completed in 2019.



Investment (million euros)

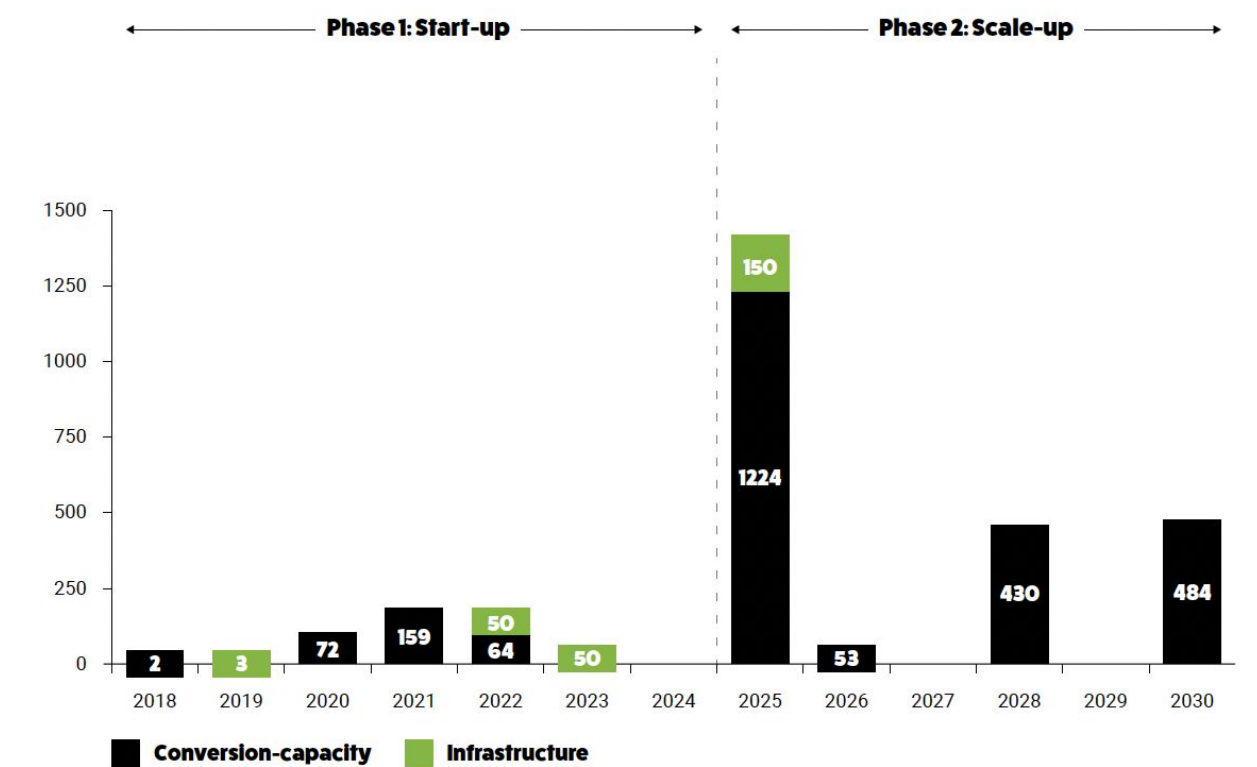


Figure 2
Indication of the investments required to implement the hydrogen investment agenda in the Northern Netherlands for currently known projects.

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CIRCTEO



avantium



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3.1BLN
350MLN
3000

Investments

Newco investments and FDI

New jobs
5238 job offers

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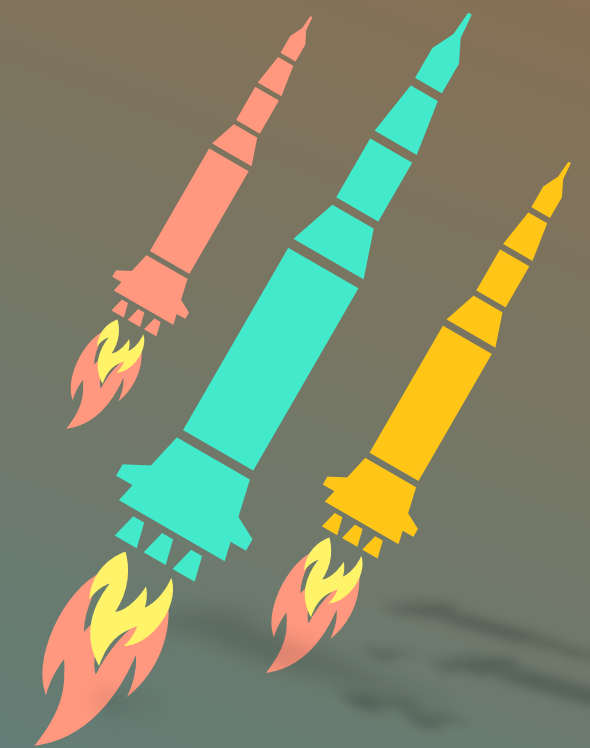
ALIGN AROUND COMMON GOALS

Define shared ambitions to drive
collaboration and progress.



LEAD WITHIN YOUR ROLE

Balanced leadership, with each
partner contributing uniquely, prevents
dominance and builds trust.



TOGETHER STRONGER AND FASTER

Collaboration focused on long-term
impact drives innovation and
makes the ecosystem resilient and
agile.

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SPOLU
RÝCHLEJŠIE,
MÚDREJŠIE A
SILNEJŠIE.



www.linkedin.com/in/gerarddeboer