



Control in chaos gives us
the freedom to **breathe.**

Air pollution is the 4th biggest risk factor

9 out of 10 people worldwide breathe polluted air.

More than 7 million premature deaths a year.



Worldwide ambient air pollution accounts for:

43%

of deaths and disease
from COPD

29%

of deaths and disease
from lung cancer

25%

of deaths and disease
from ischaemic heart disease

24%

of deaths
from stroke

17%

of deaths and disease
from acute lower respiratory infection

An underwater scene with a blue-green tint. Several surgical masks are floating in the water, some near the surface and others further down. The water is slightly murky with some bubbles and particles. The overall mood is somber and environmental.

**Breathing aids can make
breathing worse.**

A woman's profile is shown in a soft, misty, and bokeh-filled background. The lighting is ethereal, with many out-of-focus light spots. The woman's hair is dark and appears to be blowing in a breeze. The overall mood is serene and aspirational.

**We empower people to
take control of their
health in style.**



APPARA

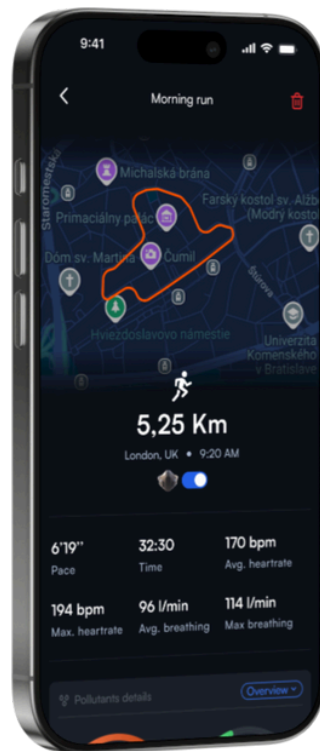
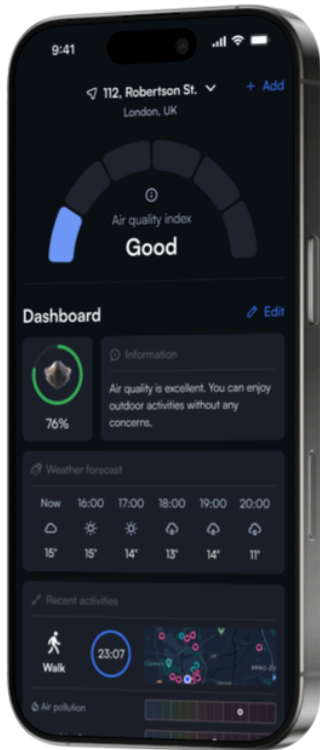


Activated carbon filter:
NO, NO2, NOx, SO2, O3, CO, VOC

Fine particle filter:
HEPA, H13

80% 99,95%





APPARA APP



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Health in control



Let's take a breath together